Brussels Privacy Hub Newsletter

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Issue 12 - January 2018

Upcoming Events

11th INTERNATIONAL CONFERENCE 24 25 26 JANUARY 2018 PBRUSSELS, BELGIUM COMPUTERS, PRIVACY & DATA PROTECTION THE INTERNET OF BODIES

CPDP 2018 LAUNCH EVENT

Cross-border data transfers: Effective protection and government access, in particular in the transatlantic context.

T h e Brussels Privacy Hub and the Privacy Salon will be hosting an exclusive launch event for the 11th edition of CPDP on 23 January 2018. This year's launch will be an Evening Roundtable on "Cross-border Data Transfers", starting at 18.00, which will be followed by a cocktail.

The EU data protection regime claims that cross-border data transfer should not prejudice the level of protection individuals are entitled to. However, enforcing this claim in a cross-border context is not evident, especially since the EU data protection rules should also give effective remedies against governments of third countries, where EU jurisdiction is only indirect. This problem is widely recognised and in the last years the CJEU has set high standards in Schrems I, C-362/14 and Opinion 1/15 PNR Canada. The roundtable will address the latest developments and relevant court cases and discuss the contributions of the various actors, including Privacy Advocates, Data Protection Authorities, Companies and Governments.

Confirmed discussants: Max Schrems, noyb. More speakers will be announced soon!

Time: 18.00 followed by a Reception

Location: Petit Halle, Les Halles, Rue Royale-Sainte-Marie 22, 1030 Schaerbeek Registration: The event is free to attend, but due to limited capacity, pre-registration is required. Please register no later than Sunday, 21 January 2018.

Register

Brussels Privacy Hub presents CPDP Panel on Data Protection Challenges in Humanitarian action

On 26 January 2018, the Brussels Privacy Hub will host a panel at the 11th edition of CPDP on Data Protection Challenges in Humanitarian Action.

The collection and processing of personally-identifiable data is central to the work of organisations in the humanitarian sector to protect and deliver essential aid to hundreds of millions of vulnerable individuals. This requires humanitarian organizations to implement data protection in their work.

Against this background, the panel will consider questions such as the following:

- What **legal standards** should be used to implement data protection in humanitarian action across various legal systems?
- How can data protection be **balanced** against other rights and freedoms in humanitarian action?
- What are the **implications of data protection laws** for international organizations working in the humanitarian sector?

Chair: Catherine Lennman, Swiss DPA Moderator: Caroline Louveaux, Mastercard

Speakers:

- Ben Parker, IRIN
- Alexander Beck, UNHCR
- Massimo Marelli, ICRC
- Alexandrine Pirlot de Corbion, Privacy International
- Christopher Kuner, BPH

Time: 11.45

Location: Petit Halle, Les Halles, Rue Royale-Sainte-Marie 22, 1030 Schaerbeek Registration: To register for the CPDP conference, please consult the CPDP Website.



20 February 2018: "Putting a price on your invaluable private life? Personal data and the values behind"

Lunchtime event co-organised by the EDPS and the Brussels Privacy Hub

Personal data undoubtedly have value for the many companies and public authorities that process them. They can help generating inestimable knowledge, as well as important economic benefits. **Data subjects, however, seem to be generally unaware of the worthiness of the data** that they accept to share, possibly inducing them to give it away somehow too lightly, accepting unfair transactions. **Could a clearer perception of the values of data reinforce the protection of individuals?** What is behind the concept of value? Price, fundamental rights, intimacy, control, are values that can hide behind data. Could the progressive tendency to accept the commodification of personal data go against the basic values on which are grounded European fundamental rights?

This event co-organised with the **EDPS** will open up a discussion on the values of personal data, bringing together different perspectives and stakeholders.

Time: 12:30 - 14: 30 (lunch will be included) Venue: EDPS, Rue Montoyer 30, 1000, Brussels, Belgium Registration: The event is free to attend but capacity is limited, so registration is required. Registration information will follow shortly, for any queries in the meantime, please contact info@brusselsprivacyhub.eu.

22 February 2018: Workshop on Big Data Analytics by Telecommunications Operators and the draft ePrivacy Regulation

The **Brussels Privacy Hub** is organising a workshop on the effect of the draft ePrivacy Regulation on big data and data analytics processing operations for primary and secondary use. Participants will come from policy-makers, DPAs, academia, NGOs, and the industry. The workshop is a follow-up to the "by invitation only" workshop organised by the Hub on December 7, 2017. Its aim will be to test and validate findings with regard to user and data processing scenarios, to gather evidence, as well as to assess the regulatory solutions at hand.

A working paper will be provided to participants in preparation of the workshop.

Time: 12:30 - 15:00 (lunch will be included)

Venue: U-Residence, Vrije Universiteit Brussel, Pleinlaan 2, 1050, Brussel (Access also via Generaal Jacqueslaan 271, 1050 Brussels)

Registration: The event is free to attend but capacity is limited, so registration is required. Registration information will follow shortly, for any queries in the meantime, please contact info@brusselsprivacyhub.eu.

Highlights



2nd edition of the Meet the Author Series highly successful!

On **18 December 2017**, the Brussels Privacy Hub held the second event in its **Brussels Privacy Hub Meets the Author Series** titled "**The relationship between EU consumer law and data protection**". The well-received format gives authors of recent books and articles on privacy related issues an opportunity to present their book or article before a critical audience.

For this edition, **Dr Frederik Zuiderveen Borgesius** (University of Amsterdam) and **Agustin Reyna (BEUC)** presented their article for the Common Law Review coauthored with Prof Natali Helberger (University of Amsterdam) named "**The perfect match? A closer look at the relationship between EU consumer law and data protection**". The presentation was followed by critical interventions of **Christian D'Cunha** (European Data Protection Supervisor), **Prof. Gloria González Fuster** (Brussels Privacy Hub, LSTS, VUB) and **Hielke Hijmans** (Brussels Privacy Hub, LSTS, VUB), who also moderated the lively debate afterwards with the audience.

A summary of the event will follow soon. Since the public debate should be inspiring for authors, readers and also for a wider public, we also fully recorded the session. The **video** can be found here.



Prof. Christopher Kuner as a Visiting Professor at Chuo University in Tokyo

From mid-November through early December Hub Co-Director Prof. Christopher Kuner was a Visiting Professor at the Institute of Comparative Law at Chuo University in Tokyo, Japan. He was hosted by Prof. Hiroshi Miyashita, who was previously a Visiting Scholar at the Brussels Privacy Hub. During his stay Prof. Kuner gave lectures and participated in various workshops. In particular, he was the keynote speaker at a staff seminar at Chuo Law School entitled "EU General Data Protection Regulation and Artificial Intelligence Society" on 29 November 2017.



Handbook on Data Protection in Humanitarian Action on the Move!

The **Brussels Privacy Hub** has recently presented the **Handbook on Data Protection in Humanitarian Action** co-developed with the **ICRC** on **three occasions**.

On 22 November 2017, the Responsible Data Forum organised a Community Call on the General Data Protection Regulation (GDPR), during which the Handbook was introduced by Prof. Dr. Gloria González Fuster. More information, including additional resources on the protection of data in humanitarian action, can be found in this blog post: Looking back at the GDPR community call and sharing resources.

From 29 November 2017 until 1 December 2017 the Brussels Privacy Hub presented

the Handbook at the Annual Partner's Conference of DG ECHO (Directorate-General for European Civil Protection and Humanitarian Aid Operations) of the European Commission. First, on 29 November 2017, Lina Jasmontaite together with the Data Protection Office of the ICRC and DG ECHO held a lunchtime workshop giving a general overview of data protection issues and challenges in humanitarian action, and discussing some concrete examples such as cash transfer programmes. Then, on 30 November and 1 December 2017 the Hub, represented by Lina Jasmontaite and Laura Drechsler, and the ICRC managed a stand at the Conference venue, where participants could come, ask questions and pick up a copy of the Handbook (see picture above).

Announcement



Early Bird Registrations for the 2018 Data Protection Law Summer School have opened!

The **Brussels Privacy Hub** is proud to announce the **3rd European Data Protection Law Summer School**, which will take place between **25 - 29 June 2018**. Building on the success of the first two years, and under the title '**Putting the GDPR into Practice & in Context**', the 3rd European Data Protection Law Summer School will equip participants to adequately tackle the implementation of the General Data Protection Regulation (GDPR) and prepare them for the many challenges ahead.



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